GRAPHIC DESIGN

PORTFOLIO

WEBSITE DESIGN

www.imgn.co.za

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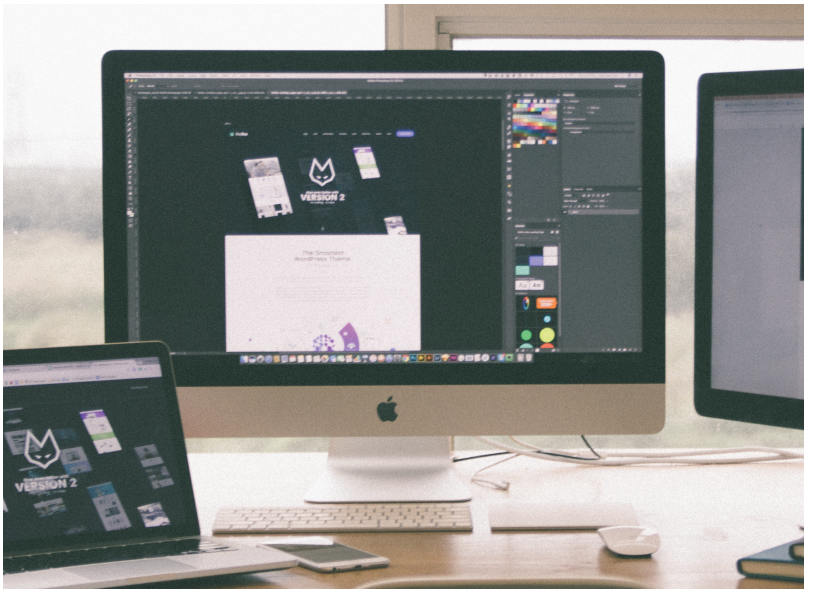

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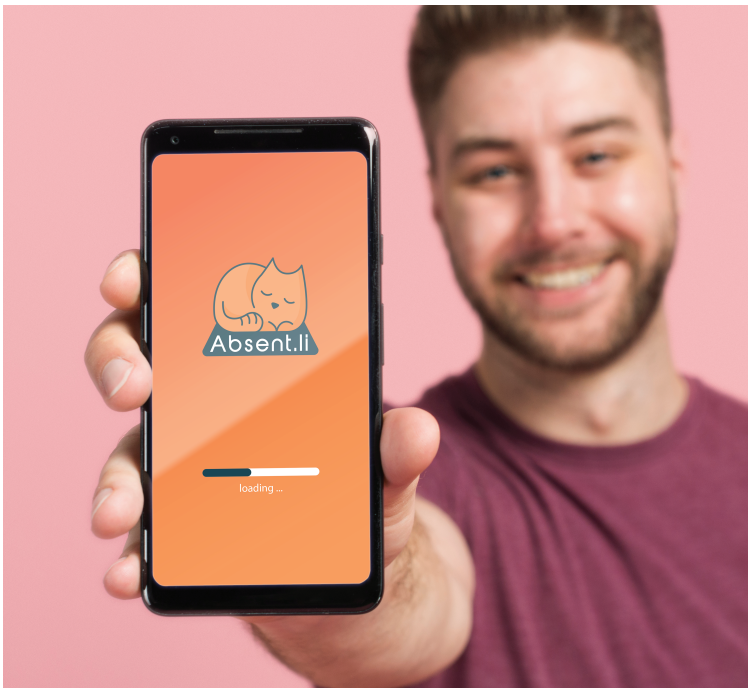
Absent.li

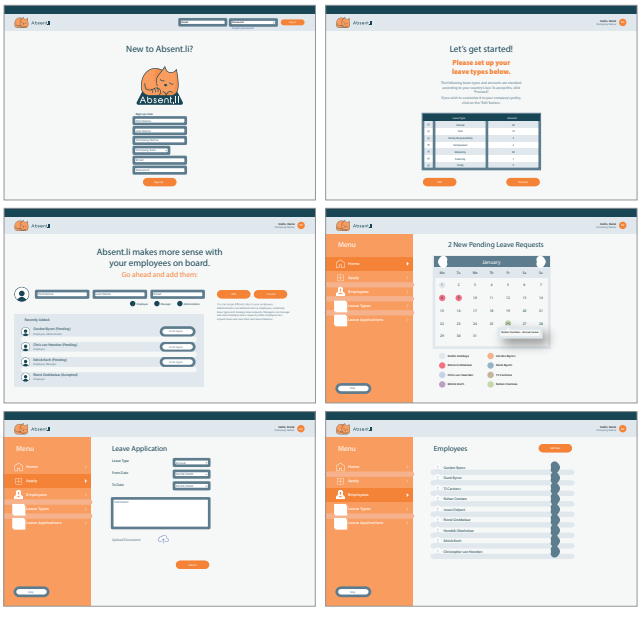
Meet Abby. Your personal assistant when it comes to leave management. The team of IMGN gave birth to Abby, crafting her every detail and helping her give the app a personality. Just like a cat who always lazes around, Abby is always there when you need time off work.

Everyone knows how much of a hassle it can be to apply for leave, let alone all the paperwork it usually entails. Absent.li is a fully integrated platform that allows users to enjoy featured options for their daily leave application needs. This App offers employees the comfort of applying for leave straight from their mobile phone.



***O**bjectives:* *Branding*
Mobile App Design
Website Design

***C**olour Palette:*



https://www.absent.li/

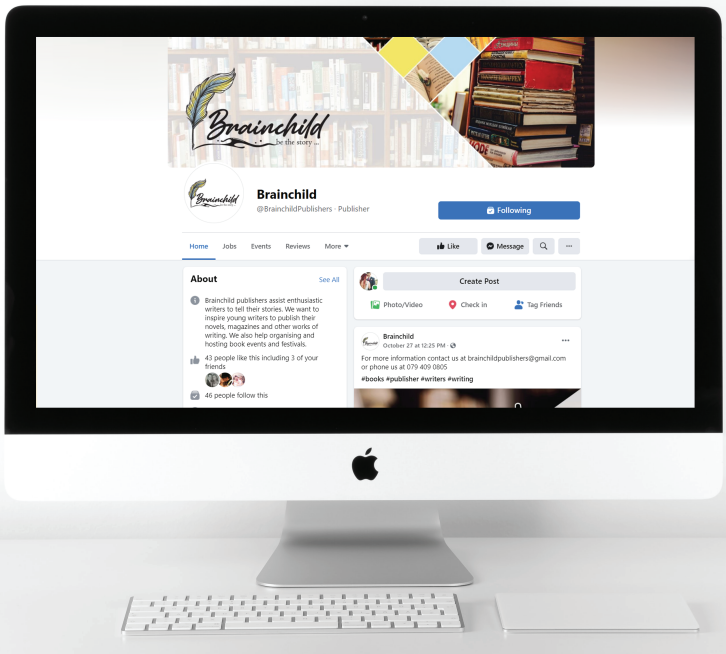
Brainchild

Brainchild publishers assist enthusiastic writers to tell their stories. They want to inspire young writers to publish their novels, magazines and other works of writing.

The CEO contacted IMGN for a fun yet elegant logo design to kickstart their business. Apart from doing all their branding, IMGN also updates and maintains their social media to maintain an active online prsence.

***O**bjectives:* *Logo Design*
Branding
Social Media

***C**olour Palette:*



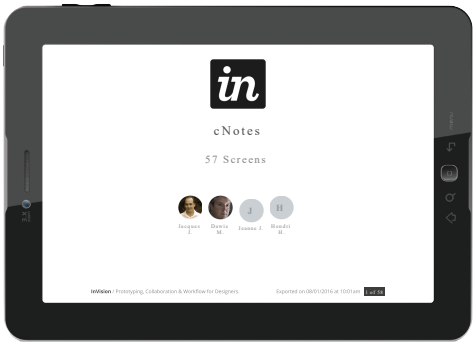
cNotes

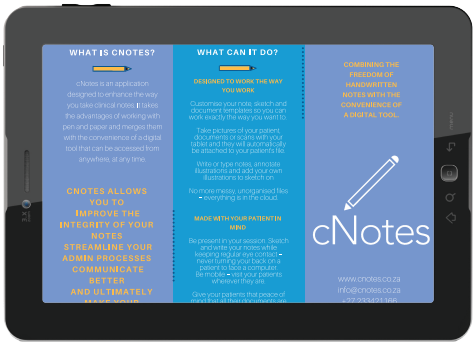
cNotes is an application designed to enhance the way you take clinical notes. It takes the advantages of working with pen and paper and merges them with the convenience of a digital tool that can be accessed from anywhere, at any time.

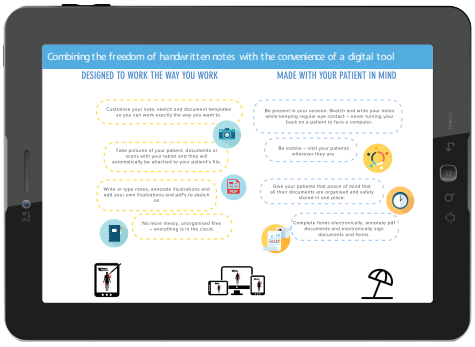
The whole look and feel of cNotes were designed and crafted by our creative team. From the logo, straight through the mobile app and even with the static website we kept in mind that simplicity is key, making a user friendly interface that's easy to use, yet effective.

***O**bjectives: Website Design*
Mobile App Design

***C**olour Palette:*







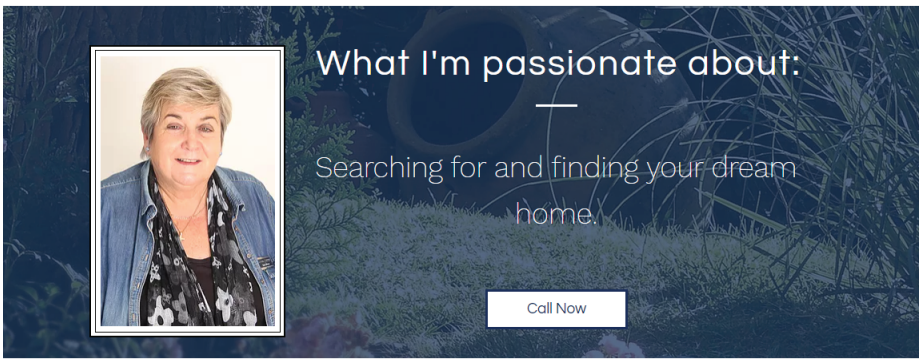
https://www.cnotes.co.za

Esté Olivier Properties

Esté Olivier is a well-known real estate agent in the Boland. She had everything a successful business woman need, except one of the most crucial things everyone needs in the 20th century: An online presence.

IMGN Helped her design a static website, showcasing her personality and expertise. The website was tailored to her preferences. We also helped her get setup on Facebook and Instagram and continuously help her with her online presence in order for her to reach full potential.

***O**bjectives: Website Design*
Social Media



https://www.esteolivier.properties

Gee's

Gee's is all about FUN! Gee's is a traveling van used as a bar for wedding, summer balls, 21st birthdays and music festivals. Sometimes it is dressed as a gin bar, sometimes as a prosecco bar. Gee's also parks at family and children's outdoor summer events while serving delicous ice creams and milkshakes to customers.

Gee's was one of IMGN's first international clients who required a unique logo design based on the client's needs and expectations. After only 3 days, we were able to design a satisfying logo from scratch and the client was able to start their new journey!

***O**bjective: Logo Design*

***C**olour Palette:*

House of Navy

The House of Navy is a curated online store which offers a selection of locally manufactured mirrors, canvas arts and prints to suit one's home, office and creative spaces.

IMGN updates and maintains all social media platforms as well as the website which was also created by our design team. The design team creates new graphics on a regular basis to effective and successfully advertise The House of Navy's products.

***O**bjectives:* *Branding*
Website Design
Social Media Updates & Maintenance

***C**olour Palette:*

the house of navy
interior | decor | design

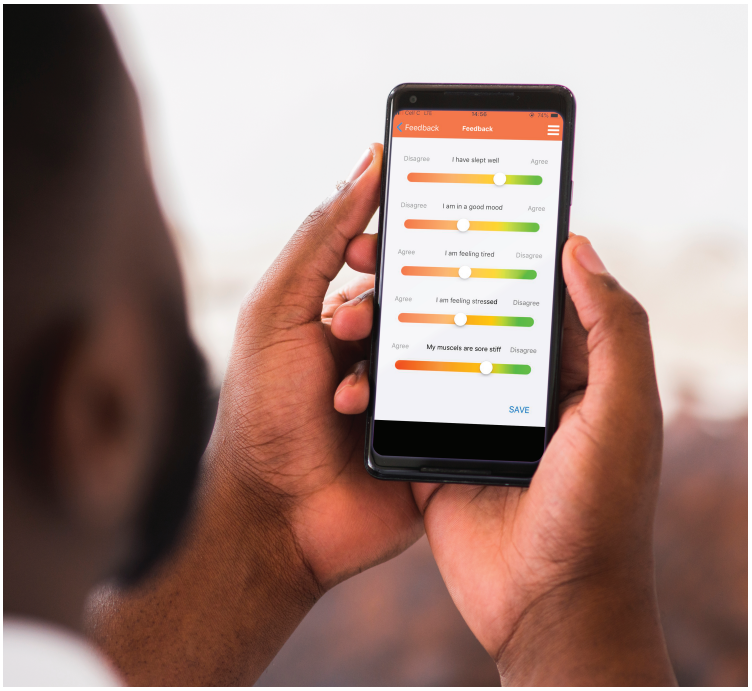
https://thehouseofnavy.co.za/

NL Sports

In professional sports every move matters. NL Sports is a mobile and web app built with solid biotech foundations with regular input from professional sports teams.

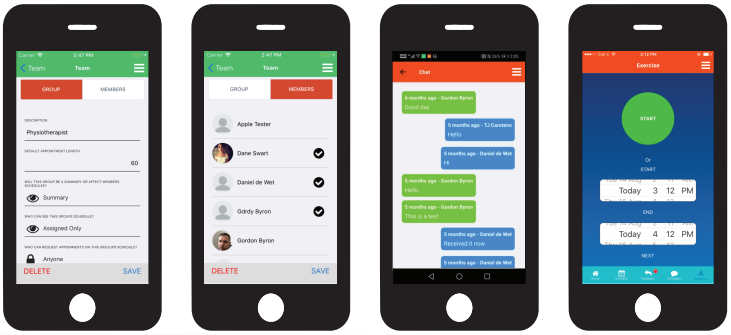
The purpose of this product is to understand the well-being of your team you can prevent injuries and improve player performance. With NL Sports you can view medical records, see player availability and monitor fitness levels.

The creative team once again were hands-on with all the design work from the very start of this project. We had the opportunity to pull through the whole look and feel of the brand, from the logo to the mobile and web app and even in the static website.



Objectives: Branding
Mobile App Design
Website Design

Colour Palette:



https://www.nlsports.co.za/

Spring

Spring is the name of a rebounding studio which will take full swing in January 2021 and it is all about having fun while exercising! Rebounding is a type of aerobic exercise that is performed while jumping on a mini-trampoline.

The logo represents the physical exercise as well as the new life that will *spring* from adopting this type of exercise into one's lifestyle. While having the oportunity to work close with the client and gettig to know her, our designer was able to reflect the client's personality in the style and colour palette of the logo.

***O**bjective: Logo Design*

***C**olour Palette:*

THE END

THANK YOU

for taking the time to view our work.

Please feel free to contact us for a free quote.

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